Suncoast Photo Alliance Proposal for ArtSlam 2012



ArtSlam 2010 photo by John Kokajko

Team members contact information.

Matt Allison, Executive Director

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Other team members anticipated include members of the Suncoast Photo Alliance, students from Manatee School for the Arts and volunteers from the Manatee Unitarian Universalist Fellowship who worked on the "Art in The Air" team in 2011.



ArtSlam 1011 photo by John Kokaj

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Statement of concept

The mission of the Suncoast Photo Alliance is to promote artistic and economic growth by fostering appreciation and understanding of photography. In furtherance of that goal we propose to hold an interactive photographic event featuring an array of techniques for creating and displaying images.

Image creation:

• Phone images will be solicited from the attending public to be printed and displayed in the "ART Gallery For A Day".

• Cyanotype images will be created using sunlight to expose the media, the image is formed by the shadows of objects placed on the media during exposure.

• Focus stacking sessions will be held to create 3D images of objects and people. Movement during this process creates unpredictable and bizarre results that are fascinating.

• North light portrait setting and instruction. For centuries artists have favored a studio with light from windows in a north facing wall to provide cool soft illumination. This type of lighting situation will be created and the public will be taught how to use this low tech lighting technique for sophisticated results.

Display:

• The oldest display technique will be cyanotype printing, introduced by Sir John Herschel in 1842. These will be large murals sized prints, using a bed sheet as the media.

- A dye sublimation printer will be used to make 4x6 prints for display in our "Art Gallery for a Day".
- Images will be displayed on numerous laptop screens, supplemental monitors and a projection system.
- Images will be distributed immediately by internet (email, Youtube, Facebook)



Photo by John Kokajko

Still photo extracted from 3D animation created with focus stacking software. It can take as little as 65 seconds to create and display an animated 3d image.